

## Guymon Pioneer Days Rodeo

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### Bronc-riding tradition continues in the Panhandle

GUYMON, Okla. – From the time Robert Etbauer won back-to-back world championships in 1990-91, the rodeo community has kept its eye on the Oklahoma Panhandle.

In the 18 years since the Goodwell cowboy first ruled the saddle bronc-riding world, 10 gold buckles have found their ways to cowboys with ties to Texas County, and the prized trophies reside on five cowboys, four of whom were part of the prestigious rodeo program at Oklahoma Panhandle State University.

Robert's brother, Billy, is the lone wolf in the category. Not only does he own the most world championships with five, he's the only one who didn't attend the Goodwell college. Besides Robert's pair, the other Panhandle State alumni who have gold holding up their Wranglers are Tom Reeves (2001), Jeff Willert (2005) and Taos Muncy (2007).

Last year, Muncy became just the third cowboy in Professional Rodeo Cowboys Association history to have won the college title (riding for Panhandle State) and the world title in the same season. He joins all-around legend Ty Murray (1989) and bull rider Matt Austin (2005).

But Billy Etbauer lived in Texas County for several years and until the others retired a few seasons ago, he traveled with three cowboys who still call Goodwell home: Robert Etbauer, Dan Etbauer and Craig Latham.

The legacy of Oklahoma Panhandle bronc riders continues the first weekend in May with the Guymon Pioneer Days Rodeo. Among the elite bronc busters in the country will be several cowboys with ties to Texas County, including all-around hand Jesse Bail, Muncy, Billy Etbauer, Josh Reynolds, Jordan Furnish and Matt Hebbert.

Performances are 7:30 p.m. May 2; 2 and 7:30 p.m. May 3; and 2 p.m. May 4.

It's From One Extreme To Another, and it's why every year thousands of adoring fans find their way to Guymon for the best rodeo in the region. It's why the top cowboys and cowgirls make their way to Texas County to play the game.

It's the Guymon Pioneer Days Rodeo.

**TICKETS:** Call (580) 338-3376 or go by the Guymon Chamber of Commerce; First National Bank, Texhoma, Guymon and Goodwell; all Farm Credit of Western Oklahoma locations; all PTCI locations; Tri-County Electric; Standard Supply, Guymon; The Crazy House, Liberal; Hooker Equity; all Epic Touch locations; Acquisitions; United Supermarket, Guymon; Duke's BBQ, Texhoma; and PDQ Expressly for You.

**PRESENTING SPONSORS:** Seaboard Foods, Oklahoma Pork Council, Murphy-Brown, PTCI, Farm Credit of Western Oklahoma, City of Guymon Convention and Tourism, Hitch Enterprises, Dodge Trucks, U.S. Smokeless Tobacco, Justin Boots, Coors, EOG Resources and Wrangler.